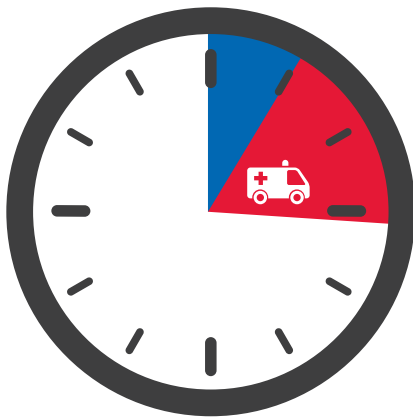


# 30,000 AUSTRALIANS DIE from Sudden Cardiac Arrest each year.

Data from the Australian Heart Foundation

If **10 minutes** was all you had to save a life, what would you do?

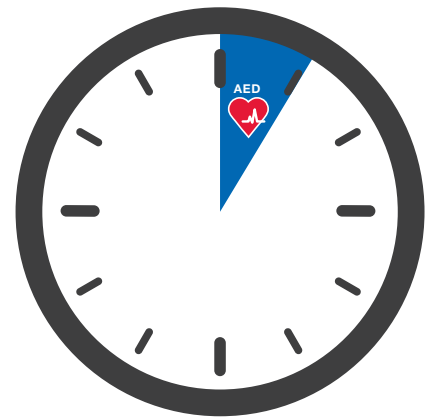
### Average Response Time WITHOUT Defibrillator onsite



- 1Min** Recognise cardiac arrest
- 1Min** Activate internal emergency response
- 1Min** Call ambulance / dispatch vehicle
- 11Mins** Ambulance arrives on scene
- 2Mins** Locate victim and **deliver shock**

**Total Elapsed Time: 16 mins**

### Average Response Time WITH Defibrillator onsite



- 1Min** Recognise cardiac arrest
- 1Min** Activate internal emergency response
- 1Min** Call ambulance / dispatch vehicle
- 2Mins** Turn on Defibrillator and **deliver shock**
- Continue care and wait for ambulance

**Total Elapsed Time: 5 mins**

**5-8%** Survival Rate **without**  
a proper Defibrillator  
Program

**74%** Survival Rate **with**  
a proper Defibrillator  
Program

**Time is critical: Survival rates drop 10% as each minute passes without CPR and defibrillation.**

Having a defibrillator at your workplace will equip your employees to save a life.



OH&S best practices recommend companies to have a defib device available at the workplace to prevent employee deaths from sudden cardiac arrest.



- ✓ No formal medical training required
- ✓ The LIFEPAK CR PLUS AED can be operated by anyone at anytime
- ✓ Easy to use, with voice prompts, LIFEPAK CR PLUS automatically analyses the patient and applies shock **ONLY** when required.
- ✓ There is no risk to delivering shock to someone who doesn't need it



**FREE AED  
DEMONSTRATION**

**Call us for your free AED demonstration today.  
Ph: 03 8710 8666 Email: [sales@aedauthority.com.au](mailto:sales@aedauthority.com.au)**



*Simplifying Saving Lives Worldwide*

Part of the Diplomat Group:  
**Diplomat**  
...the cutting edge in safety